



“Grassfed Beef – The New Multi-Billion \$\$ Industry – Fueled by Demand and High Corn Prices”

September 15-17, 2011

**Northeast Community College Ag Complex & Divots
Norfolk, Nebraska**

THURSDAY, SEPTEMBER 15TH

Tours

- 9:30-11:30 Jerry Glaser, Spalding
- 2:00-4:00 Curt Morrow, O’Neill
- 1:00-6:00 Cattle Displays & Vendors open to the public

Networking Meetings at Divots

- 4200 W Norfolk Ave (W Hwy 275), Norfolk NE
- afternoon Networking Meetings TBA
- 7:00 pm Kit Pharo, Herd Quitter Meeting

FRIDAY, SEPTEMBER 16TH

Program at NECC Ag Complex

- 2301 E Benjamin Ave at the Jct of Hwy 35, Norfolk NE
- 7-10:00 am **Registration**
- 8:00-8:30 **State of the Grassfed Industry**, Todd Churchill, MN
- 8:30-8:45 **Tribute to Terry Gompert**
- 8:45-9:45 **Adaptation & Symbiosis**, Dr. Fred Provenza, UT
- 9:45-10:15 **Cattle Displays and Vendors**
- 10:15-11:30 **Perennial grasses, Rhizosphere organisms, and Grazing livestock, an Ecologically Beneficial Combination** - Dr. Lee Manske, ND
- 11:45-12:15 **Vendor Talks**
- 12:15-1:00 pm **Lunch (provided by Tallgrass Beef)**
- 1:30-2:30 **Genetics Panel** - Mark DeBoo, MT; Larry Mehlhoff, MT
- 2:30-3:00 **Cattle Displays and Vendors**
- 3:00-4:00 **Genetics**, Dr. Fred Provenza
- 4:15-4:45 **Vendor Talks**
- Banquet at Divots**
4200 W Norfolk Ave (W Hwy 275), Norfolk NE
- 7-7:30 pm **Livestock Opportunities**, Kit Pharo, CO
- 7:30 pm **Banquet (provided by US Wellness)**
- 8:15-9:00 **Keynote**, Chef Al Rosas, FL **“A Chefs perspective on the future of Grassfed”**

SATURDAY, SEPTEMBER 17TH

Program at NECC Ag Complex

- 7-10:00 am **Registration**
- 8-9:00 am **Holistic Health Management**, Dr. Will Winter, MN
- 9:30-10:30 **Drug Free Solutions**, Dr. Will Winter
- 10:30-11:00 **Cattle Displays and Vendors**
- 11-12:30 p.m. **Grassfed Producer Panel With Nebraska Producers**, Kevin Fulton, Jerry Glaser, Curt Morrow,
- 12:45-1:45 **Lunch (provided by Thousand Hills Cattle Company)**
- 2:-3:10 **Land/Animal Opportunities**, Dr. Fred Provenza
- 3:15-3:45 **Vendor Talks**
- 4:00-5:30 **Buyers Panel**

**View Displays & Vendor Booths
NECC Ag Complex**

Open to Public Thursday, Sept 15 from 1 p.m. – 6 p.m.
Friday, Sept 16 from 8 a.m.- 6 p.m.
Saturday, Sept 17 from 8 a.m. - 6 p.m.

Sponsors

- Thousand Hills Cattle Co.
- US Wellness Meats
- Tallgrass Beef Co.
- The Grassfed Exchange
- UNL Extension in Knox County
- Northeast Nebraska RC&D

Planning Committee

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|-----------------|----------------|
| Todd Churchill | Terry Gompert |
| Joey Jones | John Wood |
| Mike Leishman | Clay Nash |
| Wayne Rasmussen | Allen Williams |
| Carol Peters | |

Registration and Cost Information

Seminar & Banquet : \$155.00 Before August 26, 2011
To Register for the Tour or Seminar, Contact:
Northeast NE RC&D
Phone: 402-582-4866
Email: northeastrcd@plvwelco.net

To Register for a Vendor Booth or Livestock Display, Contact:
Joey Jones
Phone: 402-322-1608
Email: joey@grassfedexchange.com
website: www.grassfedexchange.com

Speakers and timing subject to change